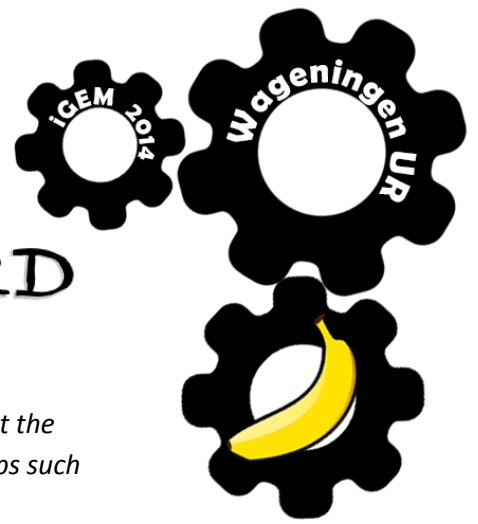


BANANA GUARD



Techno-Moral Scenario

This is in a future from when BananaGuard has become such a success that the company started producing other products that can also protect other crops such as tomatoes or cucumbers, but is not the only choice for these plants.

Sarah, an ordinary housewife, has recently found a new hobby: gardening. Not so long ago she planted some tomato plants in her own backyard. As she was watering her tomato plants one day she noticed that they were not looking so well, the leaves had some yellow dots on the edges and she knew something was wrong. So she went to the gardening center in order to look for something that might help her poor tomato plants. She explained to the sales clerk what her problem was and the sales clerk handed her something called TomatoGuard.

He explained to her that a fungi is attacking her tomato plant and that this product would help not just solve her fungal issue but also at the same time make the plant even more healthy. She started investigating the bottle and noticed something. There was a stamp that said "This product contains GMO". She wasn't sure if this was ok to apply with all the bad news on GMO soy and GMO crops.

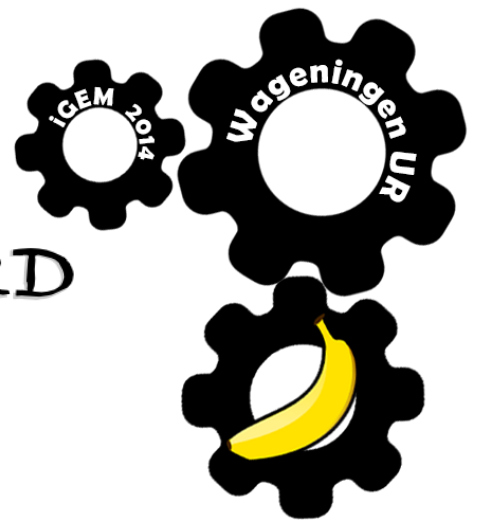
Not completely pleased she continued to ask the sales clerk: "Do you maybe have something else? I noticed the GMO label on the product and I am not sure I am comfortable using this product." The clerk replied: "Yes we do have other products, we have chemical fungicides that you can put in the soil. You can also try adding more nutrients to your plant to make it stronger but it doesn't work as well though."

Looking through her choices she wasn't sure what to choose. She wanted something that worked well so she was thinking of adding nutrients and using either chemicals or TomatoGuard. She was going to choose the chemicals but, she wanted to grow organic tomatoes and adding those chemicals would ruin them using GMO bacteria, however, just does not feel well either because it is a GMO and there had been a lot of protest against their introduction recently.

The sales clerk said: "Miss, you looked puzzled". Sarah snapped out of her thoughts and started telling the clerk about her dilemma. The clerk replied: "Well, I do understand your concerns about these products. If it makes you feel better TomatoGuard has been thoroughly researched and is well regulated by the government or else it would not be on our shelves right now. In addition, TomatoGuard produces only natural anti-fungal products that are already found in the soil. But if you do not mind growing non-organic tomatoes, you can always use chemicals if that makes you feel more at ease."



BANANA GUARD



Sarah thought to herself but still wasn't sure which one she should use. Partly convinced that TomatoGuard can be safe she bought it and went home. Immediately after arriving to her house she applied the product as stated on the packaging and waited in hope that her plant will be better. After a week it seems that here tomato plants were back to normal. Sarah continues taking care of her tomato plant disease free for the day that it grows beautiful biological tomatoes.

